PLATINUM $30,000

Become a partner of the San Diego smartcityhackathon and the Smart City Innovation Program and help us shape it.

As a Platinum Partner-Sponsor, you will have direct influence on the program and will participate in regular review meetings to discuss:

a) objectives; b) data requirements; c) talent; d) ideas along with the following perks:

- Insights into the city departments’ use cases and pain points for IoT
- Opportunity to formulate your own challenge for the hackathon
- Opportunity to judge the hackathon
- Access to the best talent (pre-screened and pre-qualified for IoT/smart cities skills) for potential recruitment
- Engagement with the city and other organizers and sponsors (UCSD, CleanTech SD, Qualcomm, OSIsoft and others)
- A pitch by an executive at the events: (March 29, May 20-22, May 25)
- Prominent sponsorship billing on printed and digital marketing Materials
- Use of your technology platform at the hackathon and the subsequent innovation program
- Access to the list of all event participants with emails
- Participation in the subsequent smart city innovation projects developing new city services, including team/topic selection, and the opportunity to mentor and/or fund specific teams and projects for the initial 6 months
- Strategic Partnership Program membership of the UCSD Center for Wireless Communications, with additional benefits (see http://cwc.ucsd.edu/strategic-partners) for one year

GOLD $10,000

Support the hackathon event on May 20-22, 2016

As a Gold smartcityhackathon Sponsor, you have the following:

- Insights into the city departments’ use cases and pain points for IoT
- Access to the best talent (pre-screened and pre-qualified for IoT/smart cities skills) for potential recruitment
- Engagement with the city and other organizers and sponsors
- Prominent sponsorship billing on printed and digital marketing materials
- Use of your technology platform to be at the hackathon and the subsequent innovation program
- Access to the list of all event participants with emails
SPONSORSHIP FORM

Sponsorship Level: ____________________________  Amount: __________________

☐ I am unable to attend. Please accept my tax-deductible donation to CENTER FOR WIRELESS COMMUNICATIONS in the amount of $ ______________

☐ Check enclosed for the amount noted above. Please make check payable to: The Regents of the University of California (Tax ID: 95-6006144)

Please print your name and company name exactly as you would like to be recognized on all materials.

________________________________________________________________________

________________________________________________________________________

Please return sponsorship form and payments to:

**Sujit Dey, Director**
Center for Wireless Communications
UC San Diego, Dept. of Electrical and Computer Engineering
9500 Gilman Drive, MC 0407
La Jolla, CA 92093-0407

For more information, please contact Daniel Obodovski:
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